

## Carter Rawlings

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Carter leads deal flow for Anthem's Digital Incubator, which identifies and sources emerging healthcare technologies and novel digital therapies that provide personalized, proactive interventions to improve patient outcomes and reduce overall cost of care. Carter supports or leads all aspects of deal flow, from problem and use case identification to contracting and initial portfolio management. In his previous role, Carter consulted and advised large health plans and healthcare consortiums on strategic and technical considerations when ideating, strategizing, and operationalizing go-to-market strategies for disruptive technologies, including ML and Blockchain applications. Carter graduated with honors from the University of Southern California, where he majored in computer science and business administration.